



Institution's Innovation Council Saurashtra University Rajkot

Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day

21st April, 2025

Virtually on YouTube
Saurashtra University Campus, Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

Time (IST)	Session	Speaker
11:30 AM – 11:35 AM	Welcome & Opening Remarks	Host / MIC Representative
11:35 AM – 11:50 AM	<i>Transition to Viksit Bharat: Building a Healthy IP Ecosystem</i>	Prof. (Dr.) Unnat Pandit – CGPDTM, DPIIT
11:50 AM – 12:05 PM	<i>Kalam Program for IP Literacy & Innovation Cell Initiatives</i>	Dr. Abhay Jere – Vice Chairman, AICTE & CIO, MoE
12:05 PM – 12:35 PM	<i>Grassroots Innovation & India's Role in the Global Innovation Index</i>	Dr. Sacha Vincent – WIPO
12:35 PM – 12:45 PM	<i>Concluding Address</i>	Prof. T. G. Sitharam – Chairman, AICTE
12:45 PM onwards	Closing Remarks & Audience Interaction	MIC Team

Event Registration Link

<https://www.youtube.com/live/flcI-l0aLhk>

Brief about Event

World Creativity and Innovation Day, the Ministry of Education's Innovation Cell (MIC), in collaboration with AICTE, hosted the grand inauguration of IP UTSAV (21st – 26th April 2025). The event aimed to promote innovation, intellectual property (IP) literacy, and the celebration of creativity across India. The theme of the Utsav, "IP and Music: Feel the Beat of IP", highlighted the importance of IP in fostering a vibrant, creative ecosystem.

Over 10,000 Institutions Innovation Councils (IICs) participated in the session, engaging a diverse audience of more than 1 million, including students, researchers, and faculty members.

Prof. (Dr.) Unnat Pandit

Controller General of Patents, Designs & Trademarks; Registrar of Copyrights & GIs, DPIIT, Government of India

Prof. Unnat Pandit inaugurated the session with an inspiring message on building a Viksit Bharat through a robust and inclusive innovation ecosystem. He emphasized the role of intellectual property (IP) as a foundation for supporting creativity, especially in cultural domains like music. Highlighting the government's support for IP protection and awareness, he called for collective efforts to establish a healthy and inclusive IP ecosystem in India.

Dr. Abhay Jere

Vice Chairman, AICTE & Chief Innovation Officer (CIO), MoE

Dr. Abhay Jere detailed the Kalam Program for IP Literacy and Awareness, a flagship initiative to empower the youth with IP knowledge. He outlined the key initiatives undertaken by the Innovation Cell and shared a strategic roadmap for advancing innovation and IP capacity in Indian institutions. He emphasized the role of educational institutions in shaping an IP-conscious generation.

Dr. Sacha Vincent

Head of Section, Economics and Statistics Division, WIPO & Co-editor of The Global Innovation Index (GII)

Dr. Vincent offered a global perspective on innovation, with a strong focus on grassroots innovation and tinkering culture in both school and higher education settings. He applauded India's efforts in fostering early-stage innovation through platforms like Atal Tinkering Labs and Institution's Innovation Councils. His presentation placed India's innovation ecosystem within a global context, highlighting its rising trajectory in the Global Innovation Index.

Prof. T. G. Sitharam

Chairman, AICTE

Prof. Sitharam delivered the concluding remarks, acknowledging the significance of IP and creativity in transforming India into an innovation-driven economy. He praised the unified efforts of MIC, AICTE, and DPIIT in championing IP rights and fostering innovation in the education system.

Key Points

During the session, below mentioned points were discussed:

- IP as a tool for building a Viksit Bharat
- Importance of supporting creativity and innovation
- Emphasis on IP in the music industry
- Kalam Program for IP Literacy and Awareness
- Achievements and ongoing efforts of the Innovation Cell
- Future roadmap for IP education and innovation support across HEIs
- Focus on grassroots innovation and tinkering culture
- Role of schools and higher education in innovation development
- India's progress in the Global Innovation Index (GII)

Outcome

The inaugural session of IP UTSAV 2025 and the celebration of World Creativity and Innovation Day served as a powerful platform to raise awareness, inspire innovation, and educate stakeholders on the value of intellectual property. The event set a strong precedent for the weeklong activities under IP UTSAV and reinforced India's commitment to becoming a global leader in innovation.

About the Speaker/Chief Guest



Prof. T G Sitharam

Chairman, AICTE

Ministry of Education, Govt. of India



Prof. (Dr.) Unnat
Pandit

Controller General of Patents, Design & Trademark

Registrar of Copyright and Geographical Indication
DPIIT, MoCI, Govt. of India



Dr. Abhay Jere

Vice Chairman, AICTE & Chief Innovation Officer

Ministry of Education, Govt. of India



Dr. Sacha Vincent

Head of Section, Economic and Statistics Division

and co- editor of the Global Innovation Index at the WIPO

Inauguration of IP UTSAV
IP and music: Feel the beat of IP (21st April - 26th April 2025)

Celebration of World Creativity and Innovation Day & Intellectual Property UTSAV

21st April 2025
Monday, 11:30 AM

Prof. T. G. Sitharam
Chairman, AICTE
Ministry of Education, Govt. of India

Dr. Abhay Jere
Vice Chairman AICTE &
Chief Innovation Officer (CIO)
Ministry of Education, Govt. of India

Dr. Sacha Vincent
Head of Section, Economics and Statistics
Division, and co-editor of The Global
Innovation Index (GI) at the WIPO

Prof. (Dr.) Unnat Pandit
Controller General of Patents, Designs & Trademarks
Registrar of Copyright and Geographical Indication,
DPRIT, MoCI, Government of India

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